

VEIC Industry Survey Results

VEIC consistently conducts industry research to keep our finger on the pulse of energy insights and shifting needs. This research allows us to pinpoint innovation opportunities that accelerate the transition towards a clean and equitable energy system. In the first quarter of 2021 VEIC conducted an annual survey of nearly 300 managers and executives working within energy and transportation sectors across the U.S.


The results provide clarity on how energy professionals are experiencing rapid change in the industry and the challenges and opportunities they are facing based on the evolving energy landscape. Here are some of our high-level findings.

More energy professionals are **prioritizing sustainable energy solutions** within their business.

Those in the **energy sector** who identified **sustainable energy solutions** as a **high priority**:

37% in 2020  **71%** in 2021

Changes are driven primarily by **environmental concerns** and **policy developments**.





 *The industry is shifting... to renewable energy... with the goal of reducing carbon emissions for a better environment.*

 **83%**

of respondents believe **changes in the energy industry will create new opportunities** for their organization

Energy professionals are witnessing the **multi-faceted benefits** coming out of the energy transition.

Respondents believe they will see **opportunities** in the following areas:

-  **55%** customer relationships / experience
-  **25%** financial factors
-  **25%** technology
-  **20%** new products or services

With intensifying signs of **climate change and political shifts** there is more emphasis on, and opportunity in, the **pursuit of sustainable energy solutions**.



Learn more about how VEIC is meeting the moment and helping our clients meet their clean energy goals at veic.org